

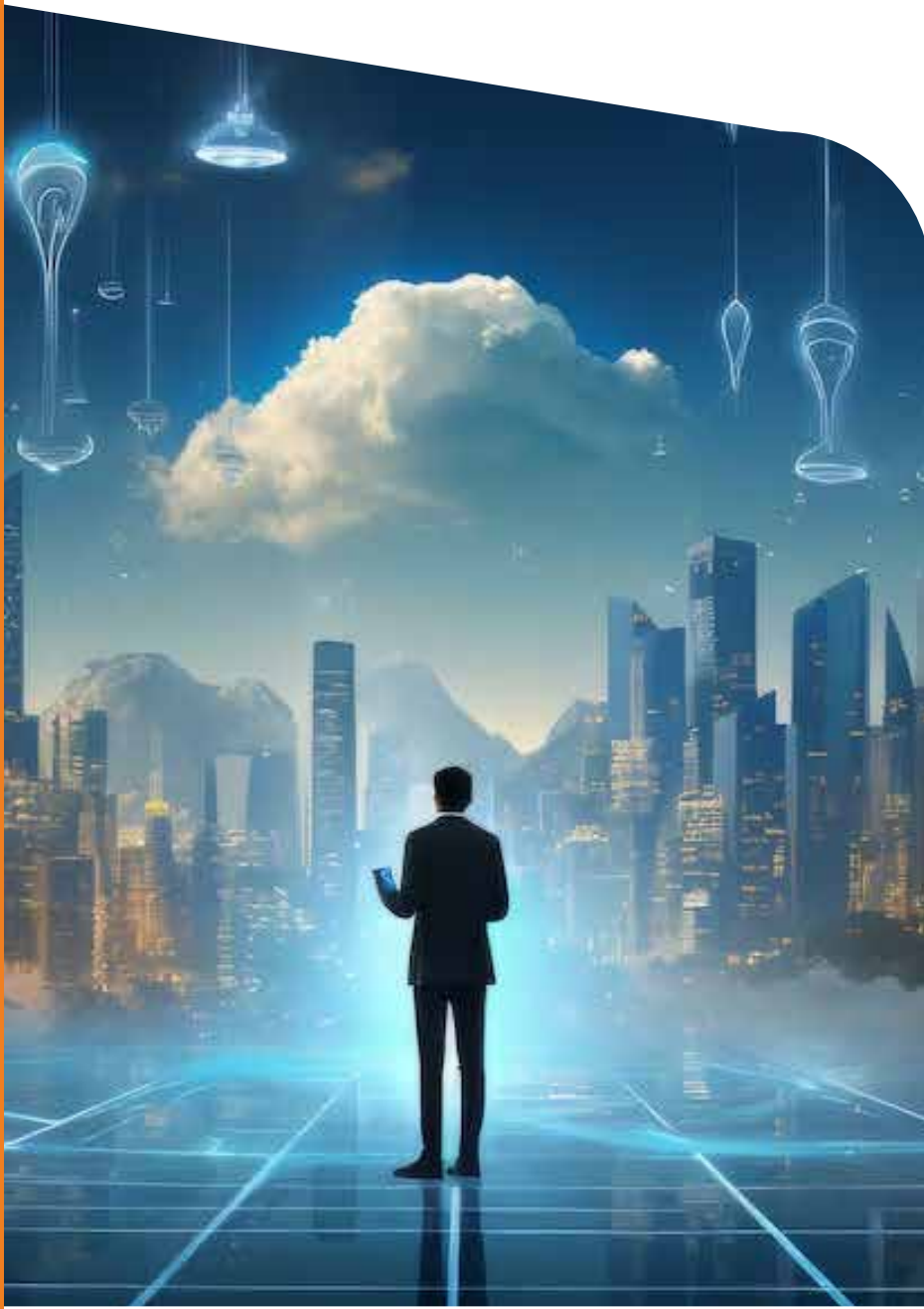


PING|2025

Redefining Digital Excellence,
One Ping at a Time!

The Pulse of Innovation

PING is more than just an e-newsletter. It is a dynamic platform designed to keep you informed, inspired, and connected. As the official e-magazine of Multinet Pakistan's Marketing Department, we bring you exclusive insights, industry updates, and the latest happenings within our vibrant community.



Our Mission

“To create a compelling space where knowledge meets creativity, keeping you ahead with insightful content, thought leadership, and impactful storytelling.”

Our Vision

“To redefine digital engagement by fostering a culture of innovation, collaboration, and excellence, making Multinet a hub of influence within and beyond the industry.”

Through the eyes of passionate and talented individuals, PING explores new perspectives, highlights groundbreaking initiatives, and celebrates achievements that shape our future.

PING is where ideas spark, collaborations thrive, and milestones unfold.

Stay curious. Stay inspired!

The Thought Lens

The Power of Vision





Mr. Babar Baig
Secretary SCOMM

Once upon a time, there was a large mountainside where an eagle's nest rested. The eagle nest contains four large eagle eggs. One day, an earthquake shook the mountain, causing one of the eggs to roll down to a chicken farm located in the valley below. The chickens knew that they must protect and care for the eagle's egg, so an old hen volunteered to nurture and raise the large egg.

One day, the egg hatched, and a beautiful eagle was born. Sadly, however, the eagle was raised to be a chicken. Soon, the eagle believed he was nothing more than a chicken. The eagle did what the other chicken did. It scratched in the dirt for seeds. It clucked and crackled. It never flew more than a few feet because that is what the other chickens did. The eagle loved his home and family, but his spirit cried out for more. While playing a game on the farm one day, he looked to the skies above and noticed an eagle soaring gracefully and majestically in the skies.

He asked the chickens: "What is that beautiful bird?" The chickens replied, "That is an eagle. He is an outstanding bird, but you cannot fly like him because you are just a chicken." So the eagle never gave it a second thought, believing that to be the truth. He lived the life of a chicken and died as a chicken, depriving himself of his heritage because of a lack of vision.

What a waste! He was born to win but conditioned to lose.

The same thing is true for most people. The unfortunate part of life is, as Oliver Wendell Holmes said, "We don't achieve excellence because of our lack of vision." Don't let negative people drag you down. Remember that a person's character is not only judged by the company they keep but also by the company they avoid.



June Recap



Cybersecurity Webinar

Multinet Pakistan in collaboration with Xcitium and AquaOrange, hosted a cybersecurity webinar in June titled "Cyber Defense Readiness: Strategies for a Safer Digital Pakistan." The session focused on strengthening digital defenses and preparing businesses to stay secure in an increasingly advanced technological landscape. It brought together industry experts to share actionable strategies for building a resilient and future-ready digital ecosystem.



CYBER DEFENSE READINESS

Strategies for a Safer
Digital Pakistan

Webinar: Thursday, 26th June, 2025 | 3PM PST



Andrew Churilla

VP of Global Sales
& Partnerships
Xcitium



Karla De Castro

Director,
Global Sales
Xcitium



S. Mavin Naqvi

Corporate
Sales Engineer
Xcitium

Indus Zindagi Blood Donor Recognition Ceremony

Indus Hospital and Health Network recognized Team Multinet for its valuable contributions to blood donation drives by presenting a souvenir during the Indus Zindagi Blood Donor Recognition Ceremony. This gesture highlights the shared commitment to saving lives and supporting community health initiatives.



Multinet x Karachi AI

Team Multinet was delighted to serve as the Industry Apprentice Partner at one of Karachi's leading AI networking events, hosted by Karachi AI at Ziauddin University. The quarterly conference brought together industry experts and AI enthusiasts to explore real-world applications in personalized healthcare, sports analytics, and human well-being.

Eid-Ul-Adha Celebrations

Team Multinet celebrated Eid-ul-Adha with field staff and employees at the Karachi Head Office and Bahria Town Karachi to appreciate their dedication and hard work. The HR team's visit to BTK strengthened on-ground engagement and recognized outstanding performance. These celebrations highlighted the vital role of our teams in Multinet's success.



KYT Training Session

Multinet kicked off its training journey with Atlas Honda through a KYT (Kiken Yochi Training) session for executive-level teams. Conducted by Chief Trainer Mr. Mubeen Anwar, the session focused on hazard prevention and safe driving awareness.

Product Spotlight



Pakistan's Trusted Enterprise Data Center Network

Multinet Pakistan is redefining data infrastructure with its state-of-the-art Tier 3 Data Centers in Pakistan. Located strategically across major cities like Karachi, Lahore, and Islamabad, our facilities offer unparalleled reliability, scalability, and performance. Whether you're looking for the best Data Center services or secure colocation options in Pakistan, Multinet provides solutions tailored to your business continuity needs. Our carrier-neutral Data Centers in Pakistan ensure seamless connectivity for enterprises of all sizes.

For businesses in critical sectors like banking, finance, and technology, security and uptime are non-negotiable. Multinet's Data Center for fintech & banks meets the highest industry standards, delivering high-performance Data Centers backed by 24/7 monitoring and robust disaster recovery



solutions in Pakistan. Our secure Data Centers are trusted by leading institutions for their compliance, redundancy, and high availability. Whether you operate in the south or north, you can count on our Data Centers in Karachi, Lahore, and Islamabad to protect your infrastructure.

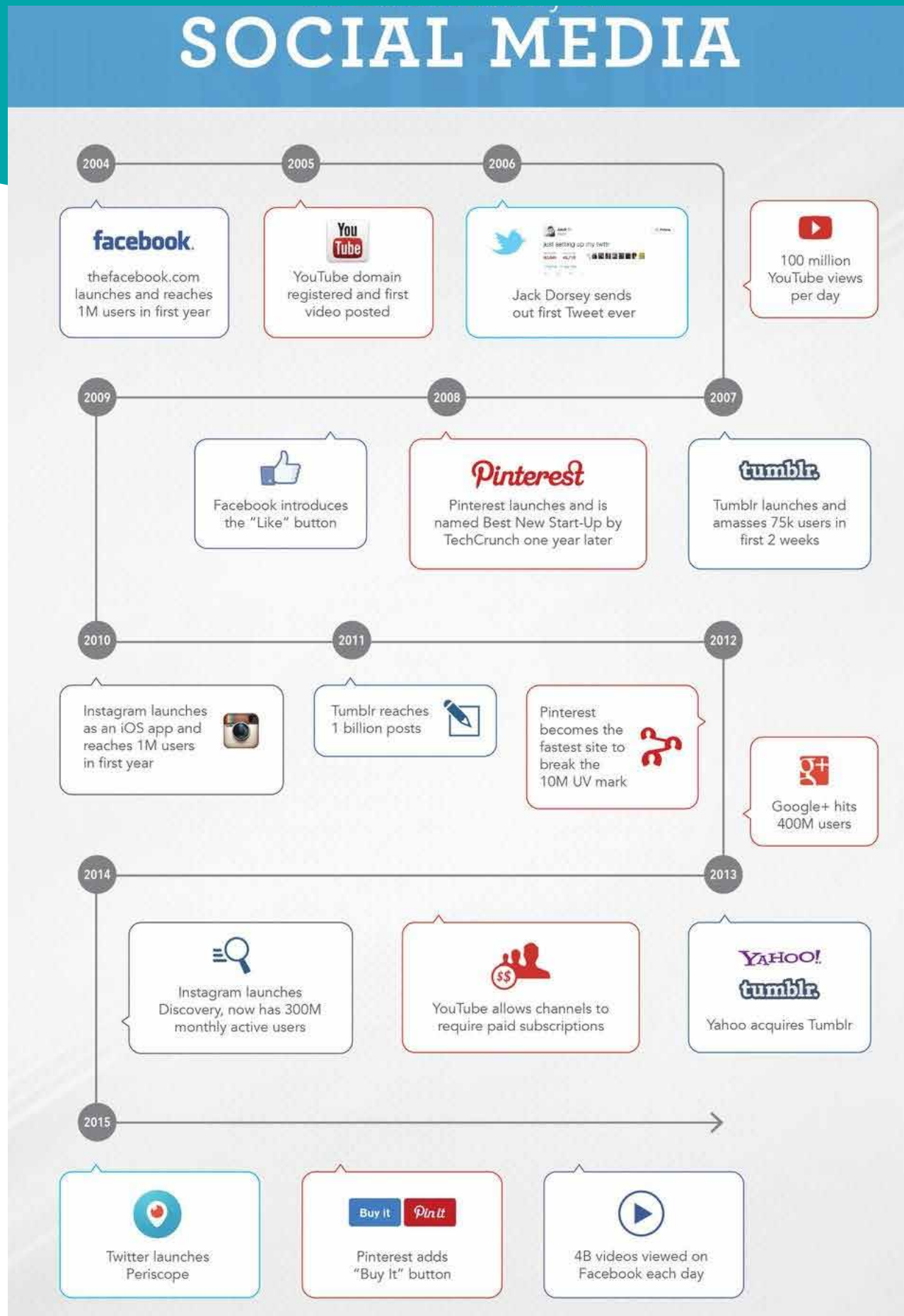
Multinet offers enterprise Data Center solutions that integrate premium connectivity solutions, hybrid cloud readiness, and managed services for businesses seeking digital transformation. Recognized among the top Data Center providers in Karachi, we ensure your systems run efficiently, securely, and without interruptions. If you're exploring the best Data Center solutions or seeking a long-term infrastructure partner, Multinet is the name to trust for next-gen Data Center solutions in Pakistan.



DigiTime



The Tech Timeline



TechEnigma



Tech Brain Teasers

1. No arms, no legs, but I move with grace. I guide you to places without leaving my place. What am I?
2. I'm invisible, but keep your secrets close. Without me, signals would just be ghosts. What am I?
3. I fly without wings and film from the sky. I capture the world with a bird's-eye view. What am I?
4. I let you share the internet from your phone, turning it into a Wi-Fi zone.
5. I let you write, draw, and take a note, whether with your finger, pen, or just a quote.
6. I sit in machines and help them learn, making decisions at every turn.
7. I leave no footprints, though I've been here. I vanish each time you switch your gear.
8. I wear your name but not your face. I help you hide in a crowded place.

Answer Key

1. GPS
2. Encryption
3. Drone
4. Mobile Hotspot
5. Tablet
6. Machine Learning Algorithm
7. Incognito Mode
8. Username



MULTINET TIMES

Dear Readers,

Thank you for tuning in to another exciting edition of our newsletter! Your engagement, feedback, and continued support fuel our passion for delivering fresh, insightful content. Have you enjoyed the latest updates? We hope so! It's been a thrilling ride, and we couldn't have done it without you.

So, what's next? A lot, actually! We're buzzing with ideas and have a whole lineup of digital updates and innovations in the pipeline, all designed to keep you ahead of the curve. From fresh collaborations to groundbreaking milestones, we're eager to share what's coming next.

Stay tuned, things are about to get even more exciting. Ready for the journey? We sure are!

Best Regards,

Newsletter Editorial Team



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DGM - Marketing



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Mr. M. Hassaan
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Cheers to our readers!

Your enthusiasm keeps us motivated.
Until next time!



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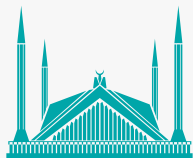


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