

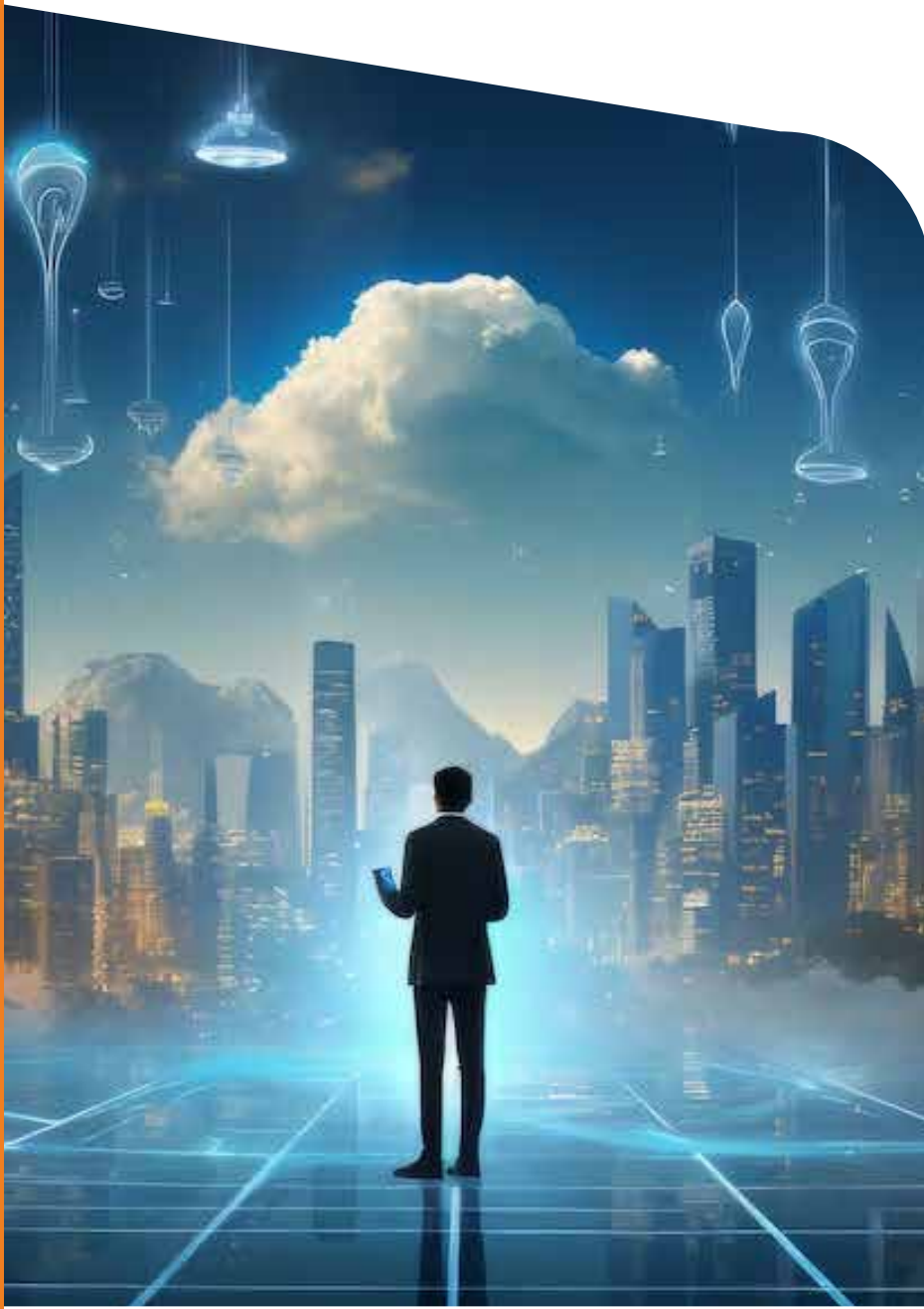


PING|2025

Redefining Digital Excellence,
One Ping at a Time!

The Pulse of Innovation

PING is more than just an e-newsletter. It is a dynamic platform designed to keep you informed, inspired, and connected. As the official e-magazine of Multinet Pakistan's Marketing Department, we bring you exclusive insights, industry updates, and the latest happenings within our vibrant community.



Our Mission

“To create a compelling space where knowledge meets creativity, keeping you ahead with insightful content, thought leadership, and impactful storytelling.”

Our Vision

“To redefine digital engagement by fostering a culture of innovation, collaboration, and excellence, making Multinet a hub of influence within and beyond the industry.”

Through the eyes of passionate and talented individuals, PING explores new perspectives, highlights groundbreaking initiatives, and celebrates achievements that shape our future.

PING is where ideas spark, collaborations thrive, and milestones unfold.

Stay curious. Stay inspired!

The Thought Lens

The Key to Success in the Corporate World





Mr. Babar Baig
Secretary SCOMM

Success comes to those who work hard for it!

We have seen our field teams work around the clock, day and night, through scorching summers and freezing winters, often under tough conditions. No matter the odds, they always give their best.

We took inspiration from their dedication to face the toughest challenges in life. On Labour Day, observed annually on May 1st, we sent warm wishes and appreciation to our field teams, our true front-line soldiers.

On Mother's Day, celebrated on May 11th, I could not help but remember: "When apples were four and we were five, my mother said, I don't like apples." A reminder of the selfless love that mothers carry in their hearts, always putting us before themselves.

Do not sweat the small stuff!

We often get worked up over things that are not really a big deal. A stranger cutting us off in traffic, a long line, or an unfair comment are all part of daily life. Instead of holding on to frustration, let it go. Do not let small issues steal your peace. Next time, offer a little compassion instead of conflict. Maybe that person is just having a bad day.

These small moments pile up. But when we stop reacting to them, we free up energy for kindness, gratitude, and the joy of simply living.

Remember: "If things go wrong, do not go with them" and "Worrying is like a rocking chair, it gives you something to do but takes you nowhere."



May Recap



Multinet x Ahya Partnership

Multinet Pakistan (Private) Limited partnered with Ahya to build Pakistan's first net-zero data center, a game-changing step toward sustainable digital transformation. Through this strategic collaboration, Multinet will integrate AhyaOS Enterprise, an AI-powered emissions management platform. The collaboration also takes us forward to leverage NVIDIA for building high performance compute infrastructure.

Together, we're driving Pakistan's digital future with purpose, enabling high-performance data services while leading the charge toward a net-zero economy.



Optify: Pakistan's Leading Public Wi-Fi Network

Optify by Multinet Pakistan is the country's leading public Wi-Fi network, connecting millions of users across various locations. It provides seamless internet access while offering brands a dynamic digital advertising platform. With extensive nationwide coverage, Optify helps businesses reach their target audience effectively. Its innovative approach combines connectivity with marketing, creating unique engagement opportunities. Optify is transforming how brands connect with consumers in Pakistan's digital landscape.



Product Spotlight



Pakistan's #1 Fastest Internet Service Provider

In today's fast-paced digital landscape, reliable and high-speed connectivity is essential. Datacom by Multinet Pakistan provides enterprise-grade internet solutions with speeds of up to 10 Gbps, designed to meet the increasing demands of businesses, institutions, and government organisations. With unmatched reliability, robust infrastructure, and dedicated support, Datacom ensures seamless operations for mission-critical tasks.

Datacom runs on Multinet's extensive nationwide fiber-optic network, connecting over 120 cities and towns across Pakistan.



From startups and SMEs to large enterprises, Datacom offers scalable bandwidth, low latency, and built-in security features, including DDOS protection and real-time monitoring. Its flexibility supports cloud applications, hybrid networks, and real-time collaboration, making it ideal for any sector.

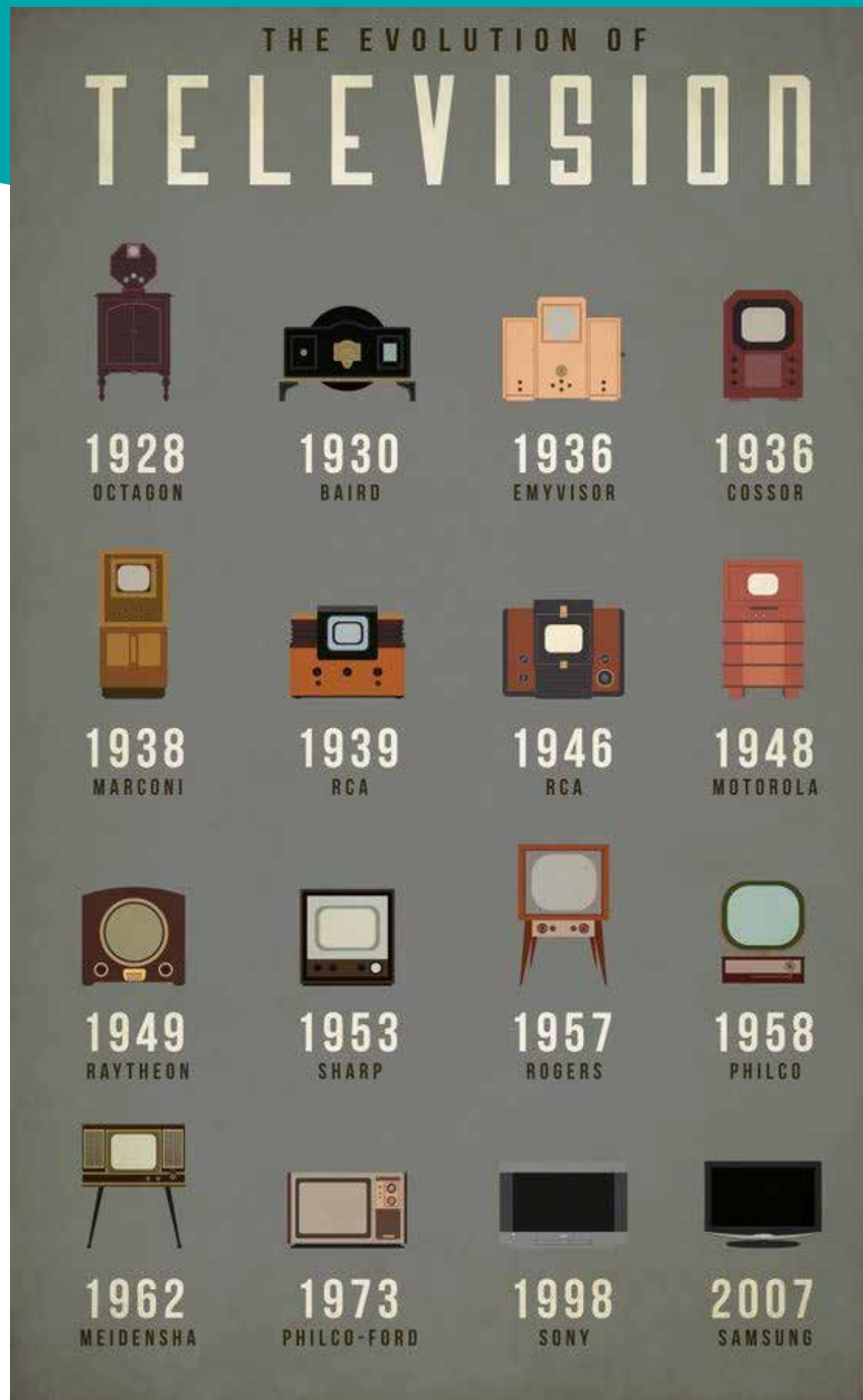
Whether you're a bank needing uninterrupted transactions or an educational institution enabling online learning, Datacom provides tailored solutions with guaranteed uptime and 24/7 network operations support. Backed by service-level agreements and powered by one of Pakistan's most robust networks, Datacom stands as the preferred choice for businesses seeking performance, security, and growth.



DigiTime



The Tech Timeline



TechEnigma



Tech Brain Teasers

1. I learn from mistakes but never make my own. The more data I consume, the smarter I become. What am I?
2. I turn numbers into stories, trends into strategies, and insights into power. Without me, data is just noise. What am I?
3. I remember everything but have no memories of my own. You can erase me, but I will never forget until then. What am I?
4. I have a screen but no eyes, and I can be big or small. You use me to work, play, and learn. What am I?
5. I move at the speed of light but have no weight. I carry messages and connect people worldwide. What am I?
6. I protect your secrets, but they can be cracked. The stronger I am, the harder I am to break. What am I?
7. I let you visit places without leaving your seat. I can take you anywhere with just a headset. What am I?
8. I can be as small as a chip or as big as a building. Without me, computers wouldn't think. What am I?

Answer Key

1. Machine Learning
2. Data Analytics
3. Memory Card
4. Computer
5. Internet
6. Password
7. Virtual Reality
8. CPU



MULTINET TIMES

Dear Readers,

Thank you for tuning in to another exciting edition of our newsletter! Your engagement, feedback, and continued support fuel our passion for delivering fresh, insightful content. Have you enjoyed the latest updates? We hope so! It's been a thrilling ride, and we couldn't have done it without you.

So, what's next? A lot, actually! We're buzzing with ideas and have a whole lineup of digital updates and innovations in the pipeline, all designed to keep you ahead of the curve. From fresh collaborations to groundbreaking milestones, we're eager to share what's coming next.

Stay tuned, things are about to get even more exciting. Ready for the journey? We sure are!

Best Regards,

Newsletter Editorial Team



Mr. Arsalan Gul
DGM - Marketing



Ms. Laiba Zubair
Sr. Marketing Associate



Mr. M. Hassaan
Sr. Creative Specialist

Cheers to our readers!

Your enthusiasm keeps us motivated.
Until next time!



Head Office

Address: 1D-203, Sector 30, Korangi Industrial Area, Karachi, Pakistan.

UAN: +92 (21) 111-021-021

Fax: +92 (21) 35113645

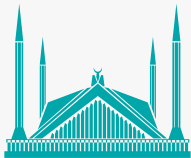


Central Region Office

Address: NTC Building, 1st Floor, 6 Race Course Road, Lahore, Pakistan.

Phone: +92 (42) 111-021-021

Fax: +92 (42) 99204988



Northern Region Office

Address: 60-A, F-6, Jinnah Avenue, Blue Area, Islamabad, Pakistan

Phone: +92 (51) 111-021-021