



# PING|2025

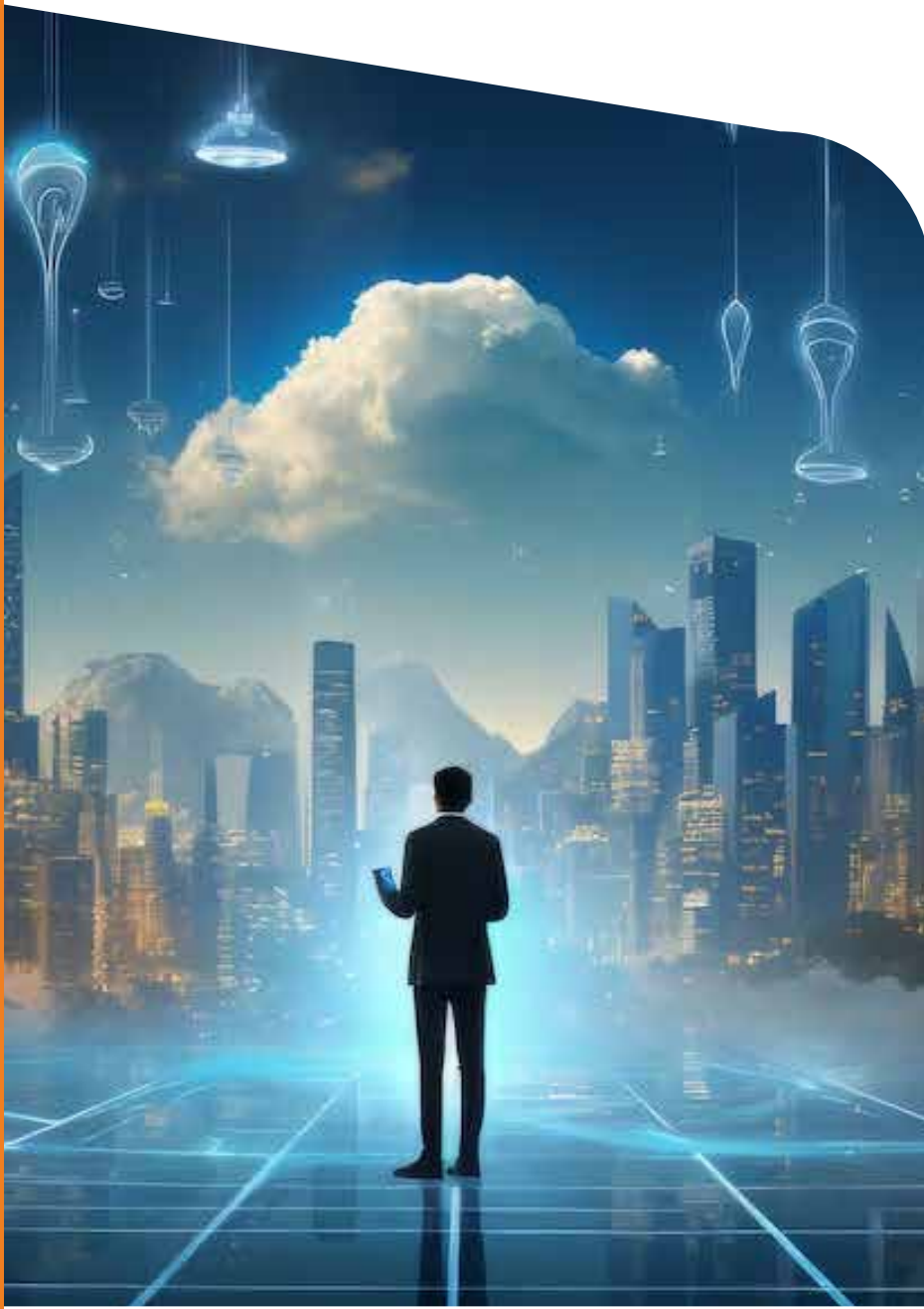
Redefining Digital Excellence,  
**One Ping at a Time!**

MARCH

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# The Pulse of Innovation

PING is more than just an e-newsletter. It is a dynamic platform designed to keep you informed, inspired, and connected. As the official e-magazine of Multinet Pakistan's Marketing Department, we bring you exclusive insights, industry updates, and the latest happenings within our vibrant community.



## Our Mission

“To create a compelling space where knowledge meets creativity, keeping you ahead with insightful content, thought leadership, and impactful storytelling.”

## Our Vision

“To redefine digital engagement by fostering a culture of innovation, collaboration, and excellence, making Multinet a hub of influence within and beyond the industry.”

Through the eyes of passionate and talented individuals, PING explores new perspectives, highlights groundbreaking initiatives, and celebrates achievements that shape our future.

PING is where ideas spark, collaborations thrive, and milestones unfold.

**Stay curious. Stay inspired!**



# The Thought Lens

**The Key to Success in the  
Corporate World**





**Mr. Babar Baig**  
*Secretary SCOMM*

Someone once said, "If we had no winter, the spring would not be so pleasant; if we did not sometimes taste adversity, prosperity would not be so welcome." Right now, we are facing tough times. Life, as we once knew it, has changed, and we find ourselves confronting challenges. While we might not be able to control the things occurring in the world, we can control how we react to what is happening. Specifically, we can control how we use our minds and thoughts to get through difficult circumstances. The following are a few suggestions to help you handle the challenges:

- **REMEMBER, THIS TOO SHALL PASS**

Sometimes, when we are faced with tough times, we feel as if they will never end. We can't see "the light at the end of the tunnel" until our problems are resolved. It seems as if we will always have to deal with the difficulty. This can be a very negative attitude to adopt because it leads to a sense of hopelessness.

Why bother trying to change things if it won't make a difference anyway? Now is the time to remember that, as with most things in life, this too shall pass. As you realize that this challenging time will be replaced by a brighter tomorrow, you will find it easier to take the necessary steps to resolve your situation.

- **CONSIDER PAST SUCCESSES**

When dealing with a difficult situation, we often develop amnesia about our past. Unless you are one of the privileged few, you have successfully overcome prior challenges in your life. Think about past events when you've faced challenges greater than your current problems. It will help you realize that you have the strength and fortitude to move beyond this demanding time.





- DETERMINE YOUR SUCCESS STRATEGY

As you recall those times when you've triumphed over trouble, consider what strategies you used to accomplish it. Each of us has many successful strategies that we've used in the past. However, we often forget to use those strategies when we could most benefit from them.

- HANDLE DAY-TO-DAY CHALLENGES, BUT ENVISION YOUR GOAL

It is easy to get bogged down in the minutiae of the situation and forget where we are headed. Take time to envision what life will be like when the situation has reached a successful outcome. Handle the day-to-day details, find new ways to market yourself or your business, solve daily problems, but always remind yourself of how things will look and feel when you are triumphant. This will motivate you to continue taking action and help you maintain a positive attitude.

*Please remember to: "Turn your wounds into wisdom."*



# March Recap





# Iftar Dinner 2025

Team Multinet hosted a heartfelt Iftar dinner, bringing employees together in a spirit of gratitude, unity, and celebration. The evening fostered deeper connections beyond the workplace through warm conversations, shared laughter, and moments of reflection. It provided a refreshing space to bond and embrace the essence of the holy month as one team.



## Celebrating Our Teams' Contributions in Ramadan

During the holy month of Ramadan, our Metro and Long Haul Network Field Teams worked tirelessly to ensure uninterrupted connectivity across the country. A grand iftar dinner and a townhall were organized for all the field teams nationwide, along with a token of appreciation to acknowledge their efforts in the field. We are proud to have them as part of our family and are grateful for their selfless contributions.

# International Women's Day

At Multinet Pakistan, we proudly celebrated International Women's Day by recognizing and empowering the incredible women who drive progress, innovation, and excellence in every aspect of our organization. Their contributions are invaluable, and we honor their achievements and unwavering commitment to shaping a brighter future for all.



## Promotion Announcement

Join us in congratulating Mr. Umer Zahoor on his appointment as the new Chief Financial Officer (CFO) at Multinet Pakistan. We look forward to his leadership and expertise as he takes on this key role in shaping the financial future of our organization.

**multinet**  
INFRASTRUCTURE FOR THE NATION

*Congratulations!*

**MR. UMER ZAHOOR**

as he embarks on  
his new role as

**CHIEF  
FINANCIAL  
OFFICER**





# Product Spotlight



# Elevate Your Business with Next-Gen Cloud Services

MyCloud offers a comprehensive suite of cloud computing services designed to drive innovation, providing businesses with scalability, flexibility, and infrastructure cost savings. With enhanced data security and seamless collaboration tools, MyCloud enables businesses to innovate efficiently. Our team of experts works closely with clients to design customized cloud strategies that align with specific business needs and objectives, ensuring a smooth digital transformation.

Locally hosted in Pakistan, MyCloud leverages reliable proprietary data centers with geographically dispersed cloud clusters to ensure high availability. The service is backed by

multi-gigabyte data and internet connectivity for seamless performance, an uptime guarantee of 99.99%, and a self-service portal for real-time VM management. MyCloud also offers secure, PCI-DSS certified infrastructure, one-click disaster recovery drills, and robust data security standards, providing businesses with a trusted, high-performance cloud environment.

With MyCloud, businesses benefit from unmatched agility and scalability. The self-service portal allows for on-the-fly upgrades and one-click deployment, ensuring efficient service management. Our geo-dispersed data centers offer secure and reliable solutions, empowering businesses to optimize costs, improve security, and maintain consistent performance. MyCloud is the ideal partner for businesses seeking secure, flexible, and scalable cloud solutions to fuel ongoing innovation.





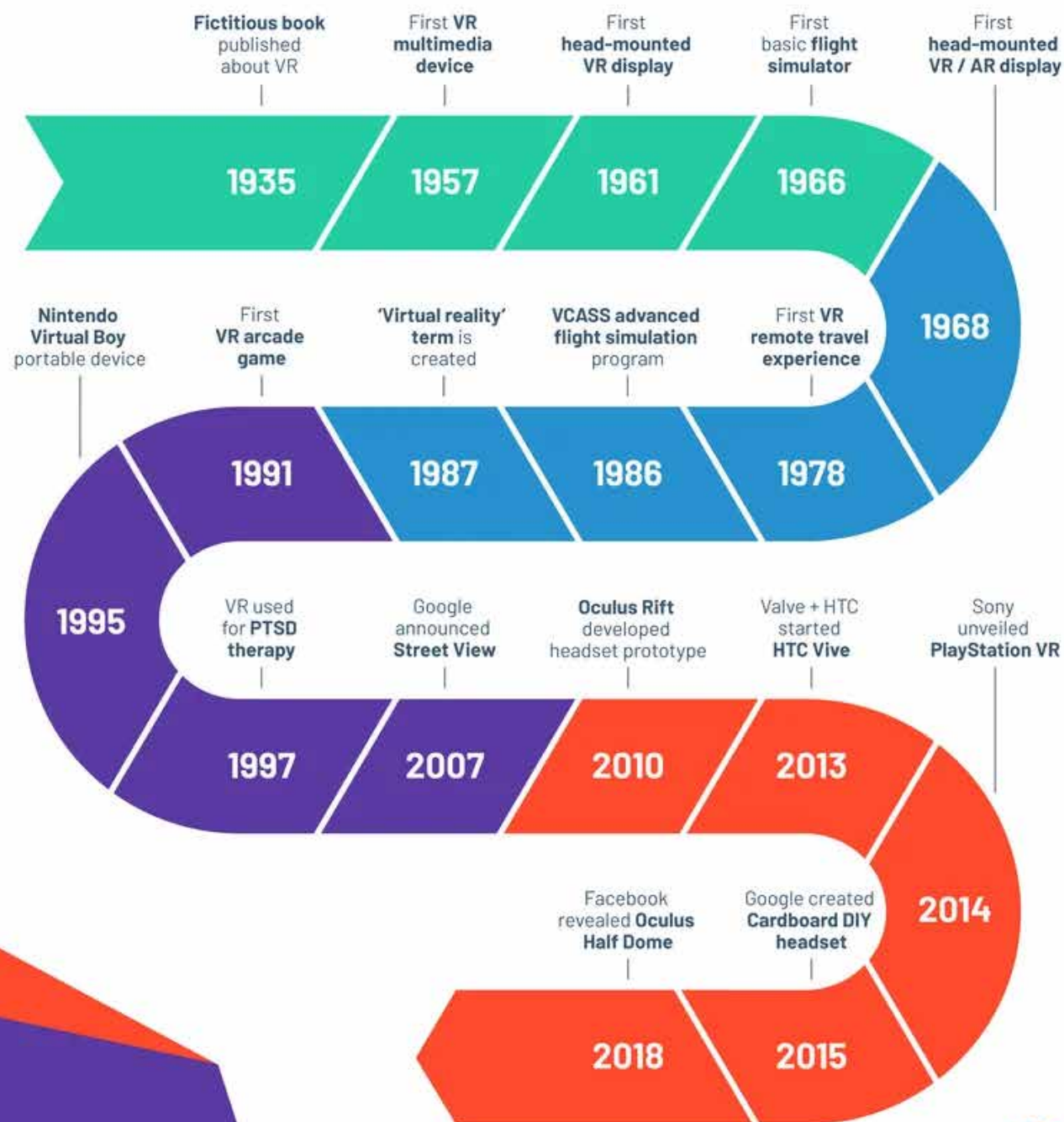
# DigiTime



# The Tech Timeline



## History of Virtual Reality





# TechEnigma



# Tech Brain Teasers

1. I wear no armor, yet defend with strength. I stand between your device and the unknown. What am I?
2. I count in twos, never in tens. I speak in code, yet build what you see. What am I?
3. I can be hacked, patched, and upgraded. You install me to do tasks, from art to arithmetic. What am I?
4. I see without eyes, learn without being taught, and detect faces in a crowd. What am I?
5. I can't walk, but I map your every move. I track you, guide you, and never get lost. What am I?
6. I remember your clicks, suggest your likes, and watch what you watch. What am I?
7. I sit behind the scenes, routing your path, never seen but always working. What am I?
8. I work 24/7, need no sleep, and live in giant buildings filled with wires. What am I?

## Answer Key

1. Firewall 2. Binary Code 3. Software 4. Facial Recognition 5. GPS  
6. Algorithm 7. Server 8. Data Center





# Thank You for Joining Us Along the Way!



# MULTINET TIMES

Dear Readers,

Thank you for tuning in to another exciting edition of our newsletter! Your engagement, feedback, and continued support fuel our passion for delivering fresh, insightful content. Have you enjoyed the latest updates? We hope so! It's been a thrilling ride, and we couldn't have done it without you.

So, what's next? A lot, actually! We're buzzing with ideas and have a whole lineup of digital updates and innovations in the pipeline, all designed to keep you ahead of the curve. From fresh collaborations to groundbreaking milestones, we're eager to share what's coming next.

Stay tuned, things are about to get even more exciting. Ready for the journey? We sure are!

Best Regards,

**Newsletter Editorial Team**



**Mr. Arsalan Gul**  
*DGM - Marketing*



**Ms. Laiba Zubair**  
*Sr. Marketing Associate*



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# Cheers to our readers!

Your enthusiasm keeps us motivated.  
Until next time!



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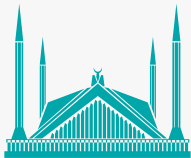
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