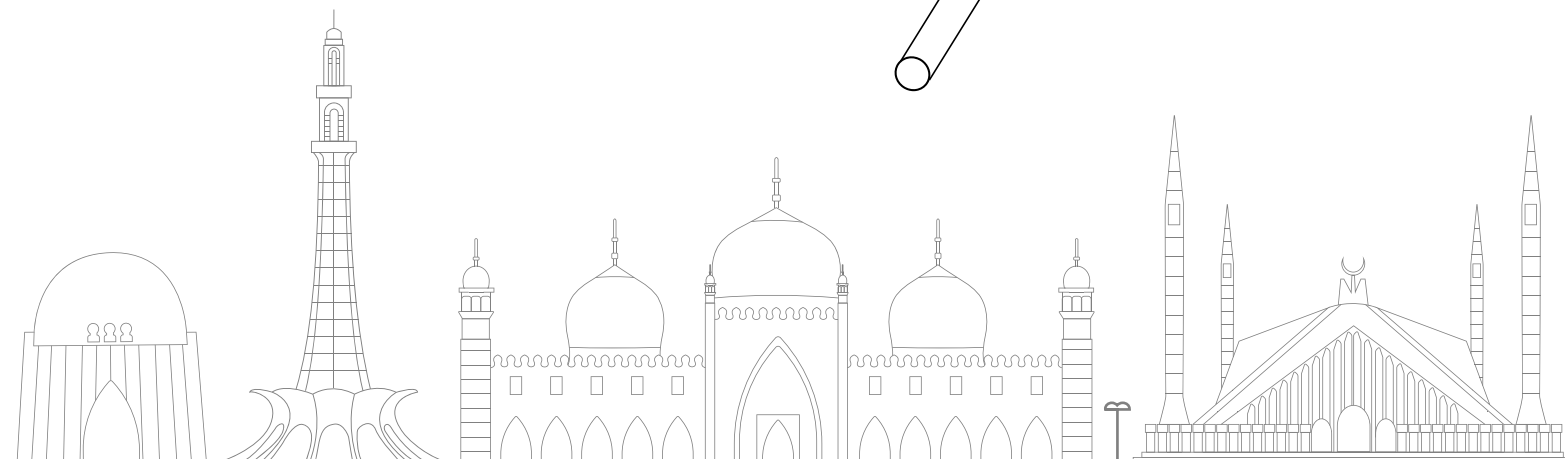
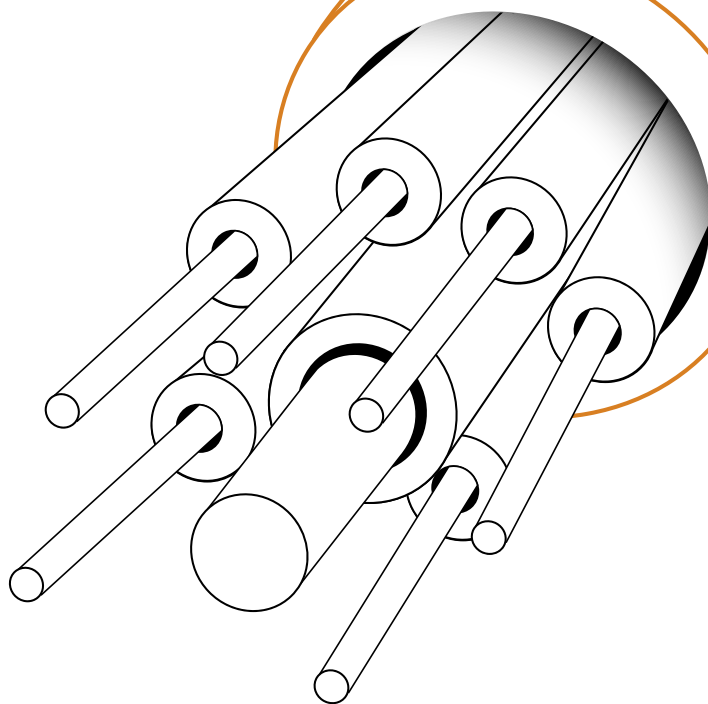


ping

SEP 2024

Innovate
Transform
Thrive



Reader's Note

Welcome to our latest newsletter edition for September. We're thrilled to share the recent updates, insights, and news from our organisation. In this edition, you'll find valuable information, including upcoming events, industry trends, and exciting announcements. We hope you enjoy reading and find inspiration in the stories shared within these pages.

Happy reading!

Warm regards,

Team Marketing



The Importance of Seizing Opportunities



Mr. Babar Baig
Secretary SCOMM

In an interview with Bill Gates, the interviewer asked him; "Sir what is the secret of your success?" He gave her a cheque from his cheque book and told the interviewer to write down the amount she wanted.

She said; "I do not mean this sir," and then she repeated the question in another way. He gave her the same answer as he handed the cheque she had refused to collect but she again declined.

Mr. Gates tore the cheque and then said to her; "The secret of my success is that I don't miss opportunities as you did now. You could have been the richest broadcaster in the world."

Lesson to learn: "Opportunities won't always be there, seize them when they come your way."

Sometimes people confuse goals and visions. One way to distinguish between the two is to ask, "What's next?" A goal once reached, is finished.

A vision, on the other hand, offers clear direction for future activity – what you should do next. A vision continues to act as a beacon, guiding you in setting new goals once current ones have been achieved.

A vision is a picture of the end results, whereas, goals are the intermediate milestones you pass on your way toward your vision. They are the signposts that let you know you are moving in the right direction.

Please Remember: "Strategic planning is worthless – unless there is first a strategic vision."

Multinet Pakistan * KATI

Gold Sponsor

Multinet Pakistan proudly participated as the gold sponsor for the Korangi Association of Trade & Industry (KATI) Annual Dinner 2024. The event brought together influential leaders from the business community, government, and various industries to explore growth, innovation, and the future of Pakistan's economy. Multinet's collaboration with KATI reflects our dedication to empowering the business sector and supporting Pakistan's vision of becoming a global digital economy.



Multinet Pakistan * NASTP

Official DataCom Service Partner

Multinet Pakistan signed an agreement with the National Aerospace Science and Technology Park (NASTP) as the Official Datacom Service Partner. The agreement was formalized by Mr. Atif Mahmood Tahir, COO of Multinet Pakistan, and Air Cdre (R) Ali Shahzad Naqvi, Deputy Director General of NASTP. As the ISP for NASTP, Multinet is committed to providing high-quality, reliable connectivity to support their technological advancements and innovation.



IT Industry Meetup



Team Multinet attended the Pakistan IT Industry Association (P@SHA) Voters' gathering, organized by Matech Consulting and Outsourcing. This event offered a valuable opportunity to connect with tech enthusiasts, exchange insights on the industry challenges, and identify new avenues for growth in Pakistan's technology sector. Multinet Pakistan was proud to be a part of such an event that encouraged collaboration and contributed to the development of a stronger and more cohesive tech ecosystem in the country.



Pakistan Sourcing Summit 2024

Our Talent Acquisition team had the privilege of attending the Pakistan Sourcing Summit 2024, a premier event for talent solutions. The summit provided an excellent platform for HR professionals to network, share ideas, and explore the latest strategies in sourcing and recruitment. Our team gained valuable insights into modern sourcing techniques, candidate engagement, and leveraging new recruitment technologies to attract top talent.



Blood Donation Drive 2024

The HR department successfully organized a Blood Donation Drive on 30th September 2024, collaborating with Indus Hospital. We were honored to have supported those in need, with generous participation from employees who donated blood and received giveaways as a token of appreciation. Together, we contributed to a meaningful cause and helped save lives.



Penning Thoughts

Dear Readers,

I hope this message finds you in great spirits and that you've been enjoying our recent newsletter editions. As the Senior Marketing Associate at Multinet, I am grateful for your wonderful feedback and support for our efforts. We are delighted to hear that our newsletters have resonated with so many of you and provided valuable and engaging content. But guess what? The best is yet to come!

Looking ahead, we are excited to bring you even more insightful and engaging content. Our upcoming editions will be packed with the latest industry trends, fresh perspectives, and compelling stories designed to keep you informed and inspired. Your input continues to be a vital part of our process, helping us to tailor our content to meet your interests and needs better.

Thank you for being a cherished part of our Multinet family. We look forward to embarking on this journey with you and promise to bring you even more exciting editions.

Stay tuned for what's next!

Ms. Laiba Zubair

Sr. Marketing Associate, Multinet Pakistan

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Feel free to reach out to us for queries, submissions, and suggestions at
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Cheers to our readers!

Your enthusiasm keeps us motivated.
Until next time!



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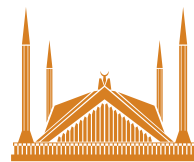


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